



Our MBA Family

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Starting the MBA studies might seem a controversial stage on the path of career development of an opera singer ... However, looking back as a graduate from the MBA course, I can say that it was one of the best decisions in my life. Although many years have passed since my graduation, I very often return to this fascinating time as a resource for guidance on how to act in many areas of my professional life.

Apart from my operatic career I have worked in numerous fields of classical music management and I have always felt very well equipped in knowledge and skills to perform my duties, from artistic planning and coordination, tour management and project management to public relations and promotion.

Nevertheless, my participation in the Program cannot be limited to pure academic education. It was also – or perhaps above all – meeting fantastic people and sharing with them wonderful time and professional knowledge. It was a wonderful, life-changing and holistic human experience.



Wojciech Parchem

Opera Soloist & Senior specialist for organizing national and international events

Polish National Opera