



Our MBA Family

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I graduated from Executive MBA Poznań-Atlanta program in 2017. Choosing studies, I wanted to enlarge my knowledge on Corporate Finance and Strategic Management of the Business. Both areas were important for me to reinforce my multiannual experience in the marketing. Poznań-Atlanta program was perfectly addressing my needs when it comes to the content and studies organization. It was for me not only financial, but also time investment. These 2 years were challenging as I was managing 3 key areas in my life: intense professional career, studies (with travelling from Wrocław to Poznań) and family time.

Now afterwards I can say, that it was the investment, which paid back very fast bringing competencies development as well as professional advancement. MBA broadened my perspective and earlier interest in marketing area transformed into the interest in general business management.

MBA graduation was the beginning of my further professional career. With very good theoretical knowledge and ability to put it into practice I have started to achieve next successes. During studies I was promoted twice in my previous company and just after the graduation, after 10 years in one organization, I moved to other job in a new sector – Consumer Electronics and Home Appliances Retail. After very intensive 1,5 year I moved to Retail part of Shell (Royal Dutch Shell PLC) business in CEE region as Head of Non-Fuel Retail for 7 countries. On this position I am also leading one of global strategic project.

Besides valuable knowledge and broader perspective I gained new friends from different cities in Poland, different organizations with different professional background and skills. During 2 years we were able to build solid relationships based on trust in professional and private areas. We exchange experience, key learnings and best practices with each other and we consult many important decisions. With closest friends from Executive MBA we are meeting several times during the year spending great moments together.



Agnieszka Kozłowska

Head of Non-Fuel Retail in Central
and Eastern Europe

Shell